

# PRIVACY POLICY

Trace of lace, LTD. recognizes protecting our customer's privacy. The company maintains strict customer information privacy policies and uses state of the art technologies to safeguard customer information and communications from unauthorized intrusions.

Trace of Lace, LTD. recognizes that the growth of online cloud based services has created additional privacy concerns, particularly for consumers.

Online privacy concerns focus primarily on the protection of "customer identifiable" information which an individual or other customer reasonably expects to be kept private. As the term suggest, "customer identifiable" information is information that, when associated with an individual identifies that individual, for example, a customer's name, address, telephone number, and e-mail address.

Collection and use: Trace of Lace will collect and use customer identifiable information for billing purposes, to provide and change service, to anticipate and resolve problems with your service, or to create and inform you of products and services that better meet your needs, **but we will NOT disclose your customer identifiable information to third parties.**

Disclosure: Trace of Lace, LTD. Will not sell, trade or disclose to third parties any customer identifiable information derived from registration or use of our website. Including customer names and addresses or payment information without the consent of the customers (except as required by subpoena, search warrant, or other legal process or in the case of imminent physical harm to the customers or others.) When Trace of Lace, LTD uses other agents, contractors or companies to perform services on its behalf, Trace of Lace, LTD will ensure that the company protects your customer identifiable information consistent with this policy.

Security: Trace of Lace, LTD. has implemented features and strict policy guidelines to safeguard the privacy of your customer identifiable information from unauthorized access or improper use.

E-mail contents: Trace of Lace, LTD. will not read or disclose to third parties private e-mail communications that are transmitted using Trace of Lace, LTD services except as required to operate the service authorized by law.

Improper Conduct: Trace of Lace, LTD. may also use customers identifiable information to investigate and help prevent potentially unlawful activity that threatens the network or otherwise violates the customer agreement for that service.

Account information: Trace of Lace, LTD. honors request from customers to review all customer identifiable information maintained reasonably retrievable form, which currently consists of your name, address, e-mail address, telephone number and or billing information.

Customer concerns: If you are a customer with concerns about the Trace of Lace, LTD. online privacy policy or its implementation you may contact us at 1 (800)580-3801.

Changes in Policy: Trace of Lace, LTD. will keep this policy current.